



latest homes

TAILOR-MADE PACKAGES TO SUIT ALL BUDGETS



@social media

ADVERTISING RATES

SPACE	PRICE
Front Cover & Full Page	£900
Double Page Spread	£900
Inside Front Cover	£750
Advertorial Feature from Full Page	£600
Showcase Property from Half Page Vertical or Horizontal	£300
Quarter Page Vertical or Horizontal	£175
Public Notice	£175
Cover Box	£125
Property of the week	£100

All prices subject to VAT

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PRIME POSITIONS & SERIES DISCOUNTS

Please ask about prime positions and series discounts.

WEBSITE & SOCIAL MEDIA ADVERTISING

Options available to advertise on thelatest.co.uk website and across our social media platforms.

LOCAL TV ADVERTISING

Packages available to advertise on Latest TV Brighton.

ARTWORK INFORMATION

Camera-ready ads should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded and spot colours converted into CMYK.

Adverts may be supplied as QuarkXpress 8 files providing all fonts and images are supplied.

Images should be no less than 300dpi at print dimensions and CMYK. We can accept artwork via email preferably in Apple Macintosh format. Any artwork supplied incorrectly may incur additional costs.

Advert copy to be set can be supplied by email as a single Microsoft Word document with images or logos as separate JPEG attachments to production@thelatest.co.uk

Publication is weekly on every Tuesday. The deadline for artwork submission is 7 days prior to the publishing date.

AMENDMENTS

Once copy has been received this will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion.

CANCELLATION

You may be liable for payment in full for any adverts cancelled within less than 14 days of publication date. You may also be liable for payment for which copy has not been received within 7 days prior to the publication date.

CONTACT DETAILS

Production and Design
 Kyle Moon
production@thelatest.co.uk
 01273 687171

Sales and Marketing
 Lesley Lawrence
lesley@thelatest.co.uk
 01273 687171

108,000
TV VIEWERS

10,000
COPIES

100,000
READERSHIP

800
OUTLETS

16
YEARS

60,000
FOLLOWERS

